



Wonder Colors Art Project in Mexico

Feb-April 2016

Idea Japanese Pop Collage Artist Yoh Nagao Fascinated by colors in Mexico and culture

I have been to Mexico for two times before, one is SEAWALLS by PangeaSeed in 2014, another one is FIAP by WAD in 2015.

Through this experience of two festivals in Mexico, I was very impressed by the personality of Mexican people and their strong reaction to the colors I used.

They are open and friendly, helpful and innocent. And they get so happy when they saw lots of colors.

Since then, I have gotten simple question about it. How this sense of color were grown up? Maybe because of their personality has been welcoming the colors, or the colors have been creating the personality? or what??

I personally use lots of colors in my art, pay lots of attention to using it. And following my inspiration and passion as well.

Along with the desire of pursuit of the color and big curious of Mexico, I visited to Mexico for third times from Berlin.

And I named this art project "Wonder Colors", to research and experience the colors in Mexico, and then making art pieces based on it. This was actually my longest travel and residence record ever.



SEAWALLS by Pangeaseed, 2014



FIAP Cancun, 2015

Research

4 weeks, 50 spots, 5200km travel in Mexico
Collecting image materials by taking photo

In 4 weeks of traveling, I have visited to Cancun, Puerto Morelos, Isla Mujeres, Valladolid, Merida, Celestun, Tulum, Playa del Carmen, Izamal, Mexico city, Xochimilco, Teotihuacan, Guadalajara, Cascahuin, Oaxaca, San Augstin, San Cristobal de Las Sacas, San Chamula, Zinacatan Hacienda, Cenotes, Flamingos, Tequila field and Factory, Mercados, Ruins, World Heritages, Museums, Churches and Art Fairs.

My intension is culuture and common lives in Mexico, I also have visited market, ritual, festival even agave field to experience tequila producing.

Whole travel distance is more than 5200km by bus and airplane, visited to more than 50 spots in Mexico. Druing this travelin, I was keep on taking photos to collect coloful images, such as costume, handicraft, building, food and nature.

Those photos have been uploaded to Instagram along with hashtag #wondercolors_mx almost everyday during the traveling.



Production

Stay and work in Cancun
Hosted by Architect Sergio Romero

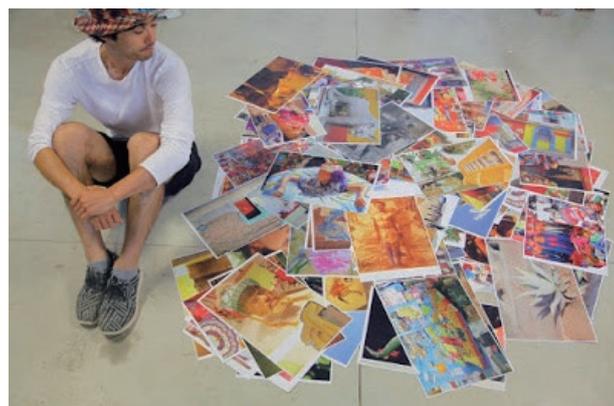
This project is supported by by Architect Sergio Romero, he is sculpture artist and director of Estudio Creativo in Cancun. He has been hosting me during working and staying in Cancun in Mexico.

Although organizing such project and expensing the cost is not easy. However luckily I have got sponsorship from Cancun local companies.

Paint colors&Collage prints, they are main materials. It was great offer from two companies in Cancun.



Pinturas Acuario for aclyric color



COBA 93 for color copy print

As for the painting, I made 20 basic colors you can find in Mexico commonly, like building, costume etc. They easily reminds you typical colors from Mexico.

As for collage, I choose 200 pictures from 4,000 images. And I printed them out from color copy machine. This time I made this rule to specify the materials such using full of Mexican materials as possible as I can. Because it's the challenge and experiment of color effect in Mexico as I have been seeing those usage of color and it's being part of their life.

I also used Mexican Loteria images as well. This is also very symbolic images from Mexico with colors.



Loteria, Mexican Bingo



Pinting Mayam Illustration

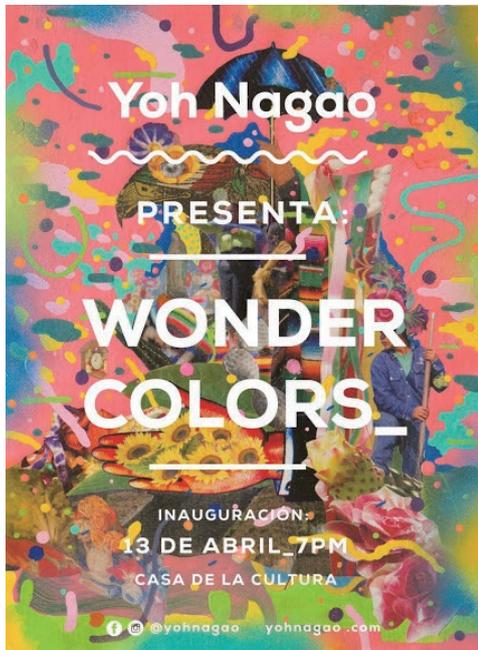


Cutting out collage materials

Exhibition Wonder Colors Exhibition at Casa de la Cultura in Cancun

On 13th April, Yoh Nagao solo exhibition "Wonder Colors" Solo Exhibition at Casa de la Cultura in Cancun was held. There was full of people inspite of the place is not commercial place, even not very well access location.





Sponsors

Photo copy: Cobá93

Acrylic paint: Pinturas Acuario

Drink: Es Mezcal, MEZCAL BUENBICHO, MEZCAL SANTA PEDRERA

Poster: TakeOne Publicidad

Advertisement/Graphic Design: EstudioWikka

Special thanks to

Sergio Romero, Architect&Director of Estudio Creativo

Saburo Sugiyama, Professor of Arizona State University

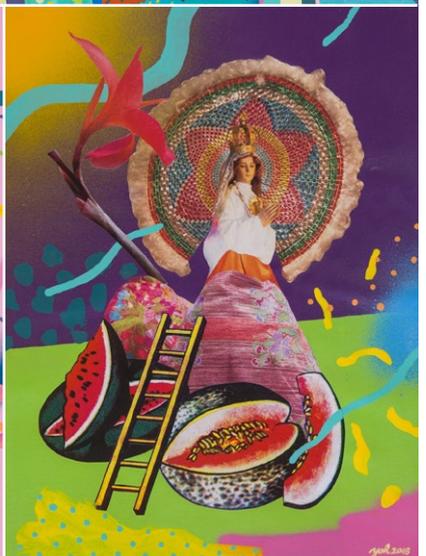
Motoi Suzuki, Associate professor at Osaka National Museum of Ethology

Project hashtag #wondercolors_mx

https://www.instagram.com/explore/tags/wondercolors_mx/



Instituto Superior de Estudios Creativos



Consequence

What Do Colors bring to you Culture, History and Future

After all I have experienced through this project is people in Mexico is respecting and being proud of their tradition and culture.

Originally I'm taking concept that is keep on asking a question, who we are (human) and where we go to? In this such hectic and desperate era, we humans are totally losing our sight.

Because of this fast information revolution and globalisation, I'm guessing we are missing important things towards the future. So, where are we going to? How we supposed to be? I'm really concerning what is going to be happened in the future.

In this project, through the colors and tradition in Mexico, I strongly believe that we have to know about our history and tradition. Because we are standing on the future of our ancestor, we are not just being appeared in this world just right now. During thousand of years, we were growing and developed with success and fail, we have been trying to be happier and make it more piece, and to make decendants.

In this aim of humanity, that I found in Mexico is showing me the tips to us to live more rich (not materialistically).

Those colors are from nature and philosophy and wish as general, also religionastic perspective as well. However I still can find this color groove from their life and custom, how to sustain us to live with more smile and happiness. Therefore I can say that there is fundamental humanity in Mexico.

If we missed this, we wouldn't last longer, the future is pretty hopeless. Although onece again if we could recognize and learn it, we will find the bright future.

My artistic instinct and curious of culture need to be enhanced more and featured in my art, in order to make this world better place as it's written in my artist statement.

I will keep this adventure and exploring on this mother earth as mission of artist.



Yoh Nagao

Colorful Torch Illuminates our future Sending hope and message with painting and collage

Biography

Yoh Nagao is a pop collage artist from Aichi Prefecture, Japan, based in Berlin since April 2012. After graduating from Nagoya Zokei University, he began working as a graphic designer and illustrator, while freely expressing his unique style as an artist.

He gained prominence in Japan after receiving the Uniqlo Creative Award in 2005 (now UTGP), exhibiting at the International Poster Triennial in Toyama, and being selected for the SHIFT calendar design contest. These successes at international competitions led Yoh to expand his work overseas. After a successful first-ever solo exhibition in Hong Kong in 2009, he received an honourable mention in the collage category of the international competition ARTAQ Urban Art Award (France) in 2011. He was invited to participate in the PICK ME UP Contemporary Graphic Art Fair held in London that same year, becoming a serious contender on the international art stage. Since then, his pieces were also showcased in numerous art fairs and events in Los Angeles, Miami, New York, Zurich, Berlin, Paris, Angers, London, and Tokyo.

In 2008, his work was displayed in the famous boutique shop Colette in Paris. His work has also been published in high profile magazines such as Nakedbutsafe (Germany), Lodown (Germany), Dazed and Confused (England), and DPI (Taiwan). In the summer of 2014, in Isla Mujeres (Mexico), he collaborated with the project SEA WALLS by PangeaSeed (USA), creating an outdoor mural with the artist Aaron Glasson (New Zealand) that was showcased in The Huffington Post and The New York Times online. He was also selected by the organisation World Art Destinations as one of the 30 artists who took part in the Festival International de Arte Público in Cancún, Mexico, where he created an installation of a 100 multicoloured paper planes that captivated the Festival's audience. Back in Japan, his art works were selected to depict the popular JRA Chukyo Racecourse in Japan for 2015, widely showcased in the subway network of Nagoya.

Nagao's pieces, exhibitions and artistic collaborations have steadily gained specialized but also wide public appreciation, confirming the rising value of his unique style and endless creativity, which is being recognized all over the world.

Artist Statement

At our modern society, we are taking so many issues such as war, sickness, natural disaster, resource, environment, food and etc. The situation is getting harder and harder. The world is totally losing its balance, pursuing just economy and ideology can not manage our modern life any more in this planet. We even would lose the chance of recover, human will be collapsed if the situation continues the same way.

However, under this hard situation, Nagao believes that art can change our world better place.

In his art, he uses figures, animals and landscapes to expresses love, happiness, warmness, pleasure and elation such as invisible emotional feeling which is hard to describe in words. These are the senses which we are absolutely missing in modern society. He thinks these invisibleness contains are getting more importance for us now a days. They are also the key to live up in our society better.

Nagao's aim is to tell these thing to the people through his art which is not only his way of connection with the society, but also his mission as an artist.

Yoh Nagao

www.yohnagao.com

contact@yohnagao.com



New York Times



JUXTAPOZ Magazine